

Builder+ Architect®

2010 EDITORIAL CALENDAR*

JANUARY

Conference Issue International Builder's Show

Preview of the IBS held in Las Vegas
January 19-22

FEBRUARY

Log Home Living

Log home design construction

MARCH

Women in Building

Profiles of successful women in the industry

APRIL

Curb Appeal

How the home looks from the outside is critical to how it will sell.

MAY

Windows, Doors and Trimmings

Picking the right style from thousands of choices

JUNE

Outdoor Living

Creating an outdoor paradise through kitchens, decks, patios and pools.

JULY

Green Building

Make your home environmentally friendly and visually appealing

AUGUST

Bathrooms

Comfort and functionality through state-of-the-art showers, spas and toilets

SEPTEMBER

Business Management

Innovative practices in managing different facets of a company

OCTOBER

Smart Homes

Technological innovations that homeowners demand

NOVEMBER

Custom Flooring

Style, durability, practicality and taste

DECEMBER

Kitchens

Appliances, cabinetry and details that make the perfect kitchen

EDITORIAL DEPARTMENTS

Ask the Expert:

In-depth answers to questions by builders or designers on broad or technical issues surrounding technology, building solutions, trends in construction, business practices and more

Building Green:

Discussion and practical tips on how to build in a way that saves energy and the environment while keeping homeowners happy

News:

The latest trends and developments in the building industry, including reports on legislative issues, statistical data, industry breakthroughs and headlines

Product Showcase:

Focus on products in the areas covered by each month's feature as well as other innovative products and services

Profiles in Excellence:

Question-and-answer profiles of successful industry leaders

The Business of Building:

Advice on how to run a business more efficiently in areas such as operations, human resources, marketing, legal and financial planning

Special Editions

Throughout the year, *Builder + Architect* will offer special marketing opportunities in the form of exclusive special issues. The following special editions* are scheduled for 2010-2011:

- + The Green Building Issue
- + The Technology Issue



*Subject to change